

Subject: Fwd: Question re printer
From: Lorena Parker <lparker@sanpedrobid.com>
Date: 10/05/2016 03:23 PM
To: Andy Pham <apham@sanpedrobid.com>

Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
**San Pedro Historic Waterfront
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----- Forwarded message -----

From: **Sharyl Holtzman** <sharylholtzman@gmail.com>
Date: Wed, Oct 5, 2016 at 3:02 PM
Subject: Re: Question re printer
To: Lorena Parker <lparker@sanpedrobid.com>
Cc: San Pedro Film Festival <ziggy@spiffest.org>, eric eisenberg
<ericeoban@gmail.com>

Hi Lorena, Eric!

Here are two images you can use; we're excited about the Wayne Kramer event because it's also about San Pedro as a community, along with his music history. His main focus these days is his foundation called Jail Guitar Doors, which serves 70 prisons nationwide providing music instruments, lessons and concerts for the rehabilitation of inmates. San Pedro is part of the program.

An evening with incendiary guitarist [Wayne Kramer](#) and wife Margaret Saadi Kramer ([PostHaste Music](#), [Official Brand X](#)) as they discuss not only the [MC5](#), and music for film, but especially their charity [Jail Guitar Doors](#)(co-founded w/legendary UK troubadour Billy Bragg). JGD has 70 prisons in the program - including San Pedro's infamous Terminal Island Prison — and provides them instruments for rehabilitation. This intimate night concludes w/a musical performance. Hosted by veteran music critic Steve Hochman, [KPCC](#) at The Space on Pacific. 624 S. Pacific 6:30 doors, show 7pm.

See more about Terminal Island history with the Brotherhood Raceway: Cornelius Projects-Eddie Meeks Photo Archive at the SPIFFest kick off on First Thursday Artwalk in the SPIFFest Lounge & Gallery,

October 7 • 6:30pm
Kick Out the Jams:
Discussion & Music
Wayne Kramer & Margaret Saadi Kramer
Hosted by Steve Hochman (KPCC)

The Space on Pacific
624 S. Pacific Avenue | San Pedro, CA 90731
Free street parking Tickets: spiffest.org

An evening with incendiary guitarist Wayne Kramer and wife Margaret Saadi Kramer as they discuss not only the MC5, and music for film, but especially their charity Jail Guitar Doors (co-founded with legendary UK troubadour Billy Bragg). JGD finds people who work in prisons — including San Pedro's infamous Terminal Island Prison — and provides them instruments for rehabilitation. The Kramers also talk about juggling work and family life as parents of a 3 year old. This intimate night concludes with a musical performance. Hosted by veteran music critic Steve Hochman, KPCC



photo by Gail Dewitt



**Events, Promotion & Social Media
Strategic Planning / Audience Building**

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On Wed, Oct 5, 2016 at 2:17 PM, Lorena Parker <lparker@sanpedrobid.com> wrote:

Ok. Please send them over.

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On Wed, Oct 5, 2016 at 2:12 PM, San Pedro Film Festival <ziggy@spiffest.org> wrote:

sure but more like a throwback Thursday item...we opened on First Thursday that year.

I'm looping in Sharyl who has many FB postings you can repost, like the Wayne Kramer (MC5) event on Friday night.

Ziggy

Ziggy Mrkich | [San Pedro International Film Festival](#) | SPIFFest.org
| **October 6-16, 2016**

On Wed, Oct 5, 2016 at 2:01 PM, Lorena Parker <lparker@sanpedrobid.com> wrote:

Oh. Should we not post it?

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On Wed, Oct 5, 2016 at 1:56 PM, San Pedro Film Festival <sanpedrofilmfestival@gmail.com> wrote:

That video is from 2 years ago.

Tx on printer.

Sent from my iPhone

On Oct 5, 2016, at 1:46 PM, Lorena Parker <lparker@sanpedrobid.com> wrote:

Ziggy,

We just posted your events for tomorrow. Let's see how it goes. BTW, when we first posted your event, it did better on Instagram posting than the FB posting.

This video will be put up shortly.

http://spiffest.org/wp-content/uploads/2015/03/DUB-Mrkich-Sitting-Bull-Broadband.m4v?_=1

Also, we use GotPrint.com for our printing. It's cheaper than others but it takes longer and it's not convenient to pick up as they are located in Burbank.

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On Wed, Oct 5, 2016 at 12:15 PM, San Pedro Film Festival
<sanpedrofilmfestival@gmail.com> wrote:

Lorena,

I just sent the program book to the printer.

Wondering who you use for the 10,000 flyers you guys had made for Dias. Would you recommend them. Trying out local printers...

Let me know if PBID is promoting SPIFF on social media at all and how, so I can adjust the logo accordingly on our website and we promote our sponsors our SM.

We are doing spots on KPCC, KPFK, KJaz, LA Weekly OC Weekly, The Wrap which goes out to 450,000 film industry emails alone. We must be one of the top five events that promote San Pedro!

Thanks,

Ziggy

Sent from my iPhone

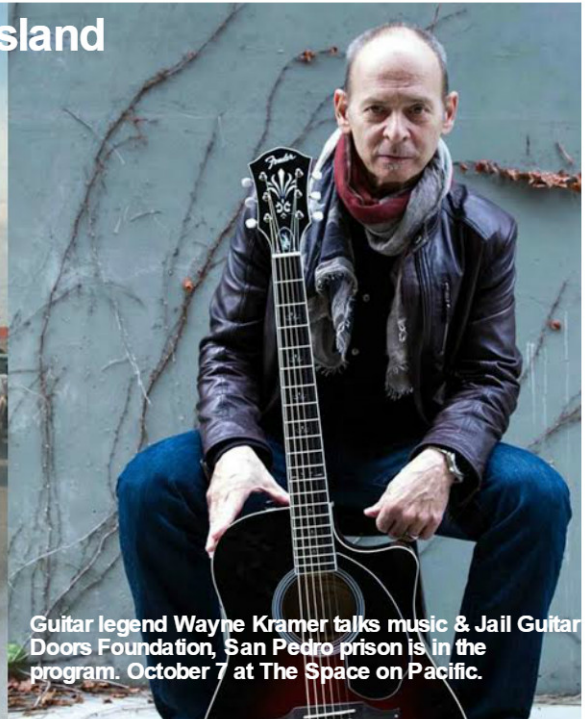
— CorneliusKramerTerminalIslandCollage.jpg —

Spotlight on San Pedro's Terminal Island

Brotherhood Raceway: Cornelius Projects-Eddie Meeks Photo Archive - October 6, opens First Thursday Artwalk at the SPIFF Lounge & Gallery, 464 W. Sixth Street (on display through October 16).



5th Annual SPIFFest
October 6-16 spiffest.org

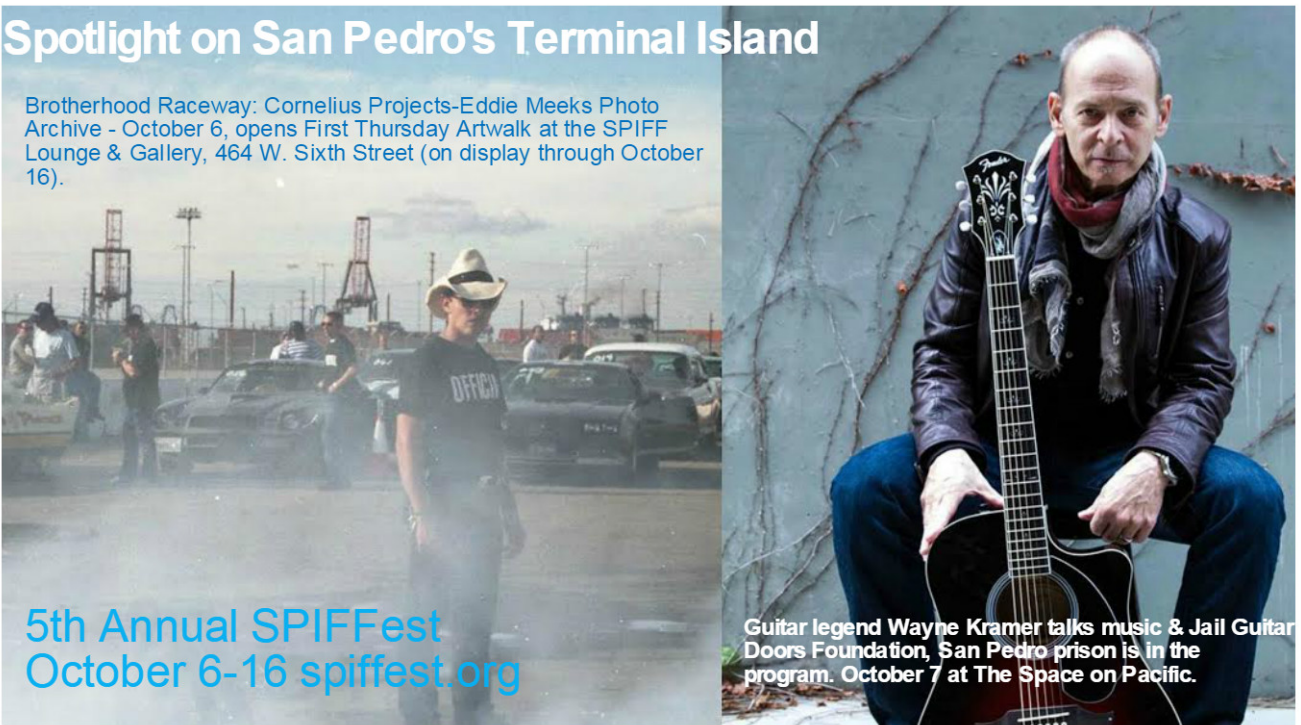


Guitar legend Wayne Kramer talks music & Jail Guitar Doors Foundation, San Pedro prison is in the program. October 7 at The Space on Pacific.

— CorneliusKramerTerminalIslandCollage.jpg —

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October 6-16 spiffest.org

Guitar legend Wayne Kramer talks music & Jail Guitar Doors Foundation, San Pedro prison is in the program. October 7 at The Space on Pacific.

Attachments:

CorneliusKramerTerminallIslandCollage.jpg	298 KB
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